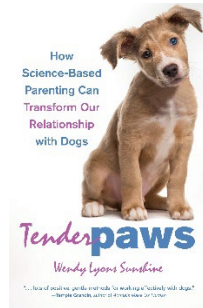


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FOR IMMEDIATE RELEASE

## New Book Shares Best Practices for Pooch Parents Everywhere



SARASOTA, Fla., May 28, 2024 — When Wendy Lyons Sunshine got her first puppy — abandoned behind a gas station, struggling with worms and anemia — she was in over her head. Puppy training guides failed to help her with the out-of-control bundle of teeth and claws rescue pup, and in desperation, she turned to her work helping world-class child development experts. Could strategies for raising happy, well-adjusted kids transfer to a puppy? As it turns out, yes, they can!

Parenting wisdom transformed Sunshine's relationship with her challenging little one. Soon enough, Sunshine's view of her puppy shifted from one of adversity to one of compassion and understanding, helping her bring patience and therapeutic concepts to meet her dog's needs.

Full of illustrative cases and thoughtful insights to support dog welfare and inspire your own pet parenting journey, Sunshine's new book, *Tender Paws*, explores parallels between human and canine research; delves into attachment theory, the effects of trauma, parenting styles, and sensory issues; and offers strategies that meet the needs of all dogs — often in unexpectedly simple ways. Far from a standard dog training manual, *Tender Paws* reveals why love alone isn't always enough and how evidence-informed parenting practices can help.

### ABOUT THE AUTHOR



Wendy Lyons Sunshine is an award-winning writer and journalist who co-authored *The Connected Child: Bring Hope and Healing to Your Adoptive Family*, a bestseller that has been translated into multiple languages; and *Raising the Challenging Child: How to Minimize Meltdowns, Reduce Conflict, and Increase Cooperation*. She blogs about animal welfare and the human-dog bond for PsychologyToday.com and has contributed to *The New York Times*, *Fort*

*Worth Star-Telegram*, *Fort Worth Weekly*, and many other publications. She has trained in the L.E.G.S. applied ethology model of Family Dog Mediation and assisted at a local

animal shelter. She and her husband live with a rescue dog on an overgrown acre where they all enjoy watching wildlife.

To learn more, please visit <https://www.wendylsunshine.com/>.

*Tender Paws: How Science-Based Parenting Can Transform Our Relationship with Dogs*

Publisher: HCI Books

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Trade Paperback, 352 pages

**Media Questions for *Tender Paws*  
by Wendy Lyons Sunshine**

1. The most recent book you've written is *Tender Paws*. Could you tell us what it's about?
2. Why did you write this book?
3. How does training a dog differ from parenting one? Where do you see the biggest difference between the two?
4. What was one of the first parenting methods you used for a dog, and how would the training method have been translated into a parenting method for a child?
5. Would you say there are still some differences between the parenting method for a dog and a child, or are they consistent when used for both parties?
6. How does *Tender Paws* teach dog parents to be more compassionate and understanding toward their pet?
7. You mention how the effects of trauma can change the way you approach parenting a dog. Could you explain what trauma might look like and what changes need to be made in the dog parenting journey to be considerate of this?
8. How does *Tender Paws* meet the needs of all dogs when there are so many different breeds with their own idiosyncrasies?
9. Did you make any surprising discoveries while researching this book?
10. Do you think the parenting techniques used for dogs is an ongoing commitment, or is it a one and done type of technique?
11. What is the main message you want readers to take away from *Tender Paws*?